The Northern Forest Center is a regional innovation and investment partner creating rural vibrancy by connecting people, economy, and the forested landscape.

Table of Contents

Impact .................................... 2
Regional Leadership & Advocacy .......... 4
Forest Economy ........................ 8
Program Map .......................... 14
Community Revitalization ............. 16
Financials .............................. 24
Donors & Sponsors ................. 25
Board, Committee, Staff ....... 28

Note: URLs are case-sensitive
It all comes down to vibrant communities and healthy forests.

The Northern Forest’s amazing landscape – forests and mountains, rivers and lakes and oases of unspoiled beauty – is a natural draw for people who love the outdoors. But it’s not enough.

With your partnership, the Center helps Northern Forest communities create what residents and businesses are seeking – economic opportunity, access to outdoor recreation, resources for success, and a sense of vitality that builds strong community.

The young people and entrepreneurs that can help the region thrive need broadband, business assistance, capital and an invitation to get involved in community life. They need the assurance of local schools, nearby medical facilities, good housing options and easy access to outdoor recreation opportunities.

This report highlights how our Forest Economy programs, Community Revitalization efforts and Regional Leadership and Advocacy are helping communities hone what they have and create what they need to retain and attract residents, businesses, and visitors who will return time and again.

Every community and every business that we assist is unique. We enter into partnerships by listening carefully and encouraging new voices to contribute. We bring resources, share expertise, and champion new ways of working together.

We are the Northern Forest’s innovation and investment partner.
PROGRAM IMPACT SINCE 2005

The Northern Forest Center is a regional innovation and investment partner creating rural vibrancy by connecting people, economy and the forest landscape. Our programs enhance the lives of people that love, rely on or benefit from a healthy Northern Forest.

6,450 JOBS

Through our Forest Economy programs — Wood Products, Destination Development and Automated Wood Heat — the Center has provided technical and financial assistance to create or sustain more than 6,450 quality jobs across the Northern Forest.

256,540 ACRES

The Center’s Community Forest program and facilitation of New Markets Tax Credits projects have helped conserve 256,540 acres of forestland for community benefit.

202,000,000 DOLLARS INVESTED

The Center’s Regional Leadership & Advocacy at the state and federal levels and our ability to raise private funding have helped to secure and leverage $202 million for projects that benefit the region’s communities, the economy and forest stewardship.

FY2019 PROGRAM MILESTONES

- Leveraged $5.7 million in public and private funding to support projects that strengthen economic opportunity and environmental resiliency across Maine, New Hampshire, Vermont and New York in 2019.
- Generated $4.5 million in positive economic benefit for the region by supporting use of wood pellets instead of fossil fuels for heat.
- Raised $1 million in the Millinocket Housing Initiative Fund to increase quality housing to support community revitalization.
- Raised $900,000 toward the $1.8-million renovation of the Parker J. Noyes building on Main Street in Lancaster to provide retail expansion and quality downtown apartments.
- Facilitated more than $550,000 in funding through New Markets Tax Credits financing of the Millinocket Memorial Library renovation project.
- Reached 236,000 individuals through the Feel Good Heat marketing campaign to introduce them to the options of heating homes and buildings with Automated Wood Heat.
While the Center’s Regional Leadership & Advocacy benefits the entire Northern Forest region, Forest Economy and Community Revitalization programs deliver additional services in specific areas, intensifying our engagement and building connections among initiatives for greater benefit.

- Prevented 5,267 tons of greenhouse gas emissions since 2011 by helping convert 165 buildings to heating with Automated Wood Heat systems – a greenhouse gas savings equivalent to taking 1,145 cars off the road for a year.

- Supported employment for more than 800 people at 23 wood products manufacturing companies last year – and more than 3,500 jobs at more than 90 companies since 2011.

- Helped establish the 978-acre Bethel (Maine) Community Forest to provide recreational access, timber income and other benefits to the community.

- Coordinated 3 major regional collaboratives:
  1) Maine West, to secure economic, education, health and conservation benefits for western Maine communities;
  2) Bike Borderlands, to create and promote quality mountain biking experiences while stewarding the landscape and securing economic benefits for communities in northern New Hampshire, northeastern Vermont, western Maine and southern Québec;
  3) Northeast Kingdom Marketing Collaborative, to create a regional destination marketing strategy.
The Center delivers programs and advances policies that connect economy, community and environment to accelerate inclusive prosperity.

The energy of the 170 people who gathered at the Northern Forest Symposium spoke volumes about the importance of outdoor recreation to the regional economy, local communities, and individuals enjoying the landscape.

This first-time, four-state event to explore the evolving trends in recreation, co-convened by the Center, the NH Charitable Foundation and the Northern Border Regional Commission, addressed the opportunities and challenges within the growing outdoor recreation sector. These included workforce issues, natural resource and visitor management, market development, stewardship, technology, collaboration and recreational use of private lands.

“The Symposium was a powerful springboard for action,” said Taylor Caswell, commissioner of the NH Department of Business and Economic Affairs. “Input from the regional recreation constituency has helped to inform the state’s economic strategy and highlighted the important role the outdoor economy plays in workforce and business development in New Hampshire.”

The Symposium led to action such as creation of the Adirondack Community Recreation Alliance (see page 22), increased federal investment in outdoor recreation development through the Northern Border Regional Commission, and support for new state-level offices...
of outdoor recreation in Maine and New Hampshire (now permanent in Maine and pending in the NH state budget). The Symposium reinforced for private funders and other agencies the importance of their financial support for community-led recreation development, and demonstrated the importance of increased coordination among state and local organizations.

More online at nfcenter.org/Symposium

The Symposium was an extremely valuable and timely event that elevated the idea that we can promote this region collectively to visitors and residents, creating more meaningful impact for all our communities.

— Bridget Freudenberger, Bangor Savings Bank Colebrook, New Hampshire

From 9 to 5, Bridget manages commercial lending for Bangor Savings Bank in Colebrook, NH, but the rest of the time she's all about outdoor recreation. She runs Coös Outdoor Recreation Events, LLC, which puts on METALLAK, a race that combines trekking, mountain biking and paddling on a stunning course in and around Colebrook, New Hampshire.
The Center partners at the federal, regional and state level to bring new ideas, capital and people together to address persistent problems facing the Northern Forest.

**Putting the Northern Forest on the National Stage**

The Center’s long partnership with the Aspen Institute has provided us with a national platform to drive new conversations about rural communities and economies. Building on our co-facilitation of the Rural Development Innovation Group, we were on stage in Washington, DC, in April to discuss our integrated approach to rural economic development.

The Aspen Institute’s Community Strategies Group profiled the Center in a report on new approaches to doing economic development work in rural places. A major focus of Aspen’s research is on integrated approaches and community engagement to improve the economy and infrastructure, and to address social needs while also pursuing equity and long-term prosperity.

“We’re impressed with the Center’s work and pleased to be able to highlight it across the Aspen Institute network – both to inform other practitioners and to help policy-makers understand the innovative action taking place in the field,” said Dan Porterfield, president and CEO of the Aspen Institute. “It’s clear to us that the Center is taking the long view for the region while delivering tangible benefits to make life better today for many of the Northern Forest’s rural communities.”

“We know it takes multiple, holistic solutions to revitalize rural communities,” said Center President Rob Riley. “We start by listening to the community, engaging partners, and tailoring potential solutions to fit the needs of each place. Rather than one fix, or saying ‘we don’t do that,’ we nimbly fill gaps to bring innovative ideas and capital to foster vibrant rural communities.”

More online at nfcenter.org/RegionalStrategy

**Strengthening Forest Markets through Strategic Investment**

Through a recently secured cooperative agreement with the federal Economic Development Administration (EDA) and the US Endowment for Forestry & Communities, the Center is investing $2.6 million in projects to strengthen markets for wood sourced from the Northern Forest.

“We’re excited to build on all we’ve accomplished through our forest economy...”
programs over our last decade by directing this significant investment to strategic opportunities in the regional forest economy,” said Joe Short, vice president of the Center. “We need successful sawmills and traditional wood product manufacturing alongside new uses such as nano-cellulose, wood fiber insulation, new construction assemblies, and so much more.”

“The Endowment is thrilled to be a partner in this effort,” said Alicia Cramer, vice president at the Endowment, a national foundation. “We see the need nationally for targeted investments to ensure diverse forest markets, a strong workforce and new uses for wood to meet emerging technology and building needs. The Northern Forest region is primed to pilot this new way of thinking.”

Input from over 100 regional stakeholders informed the investment framework and highlighted workforce development and diversifying markets for low-grade wood as initial priorities.

“This partnership and our advocacy for creation of the Northern Border Regional Commission are examples of how the Center’s four-state approach and leadership have helped bring important new funding sources to the region,” said Riley.

This effort will complement the work of the Forest Opportunity Roadmap/MAINE, the Working Lands Enterprise Initiative in Vermont, and state economic development agency initiatives.

Learn more at nfcenter.org/FutureForestEconomy

Senator Leahy, the vice chairman of the Appropriations Committee and a leading member of the Committee on Agriculture, Nutrition and Forestry, has been a leader in addressing the needs of the Northern Forest since the 1980s. In recent years he has set aside funding within the EDA budget to prioritize funding for reviving the region’s forest economies.

““The Northern Forest is a tremendous natural asset. But we need leadership and investment to ensure that our region can develop new products and new wood markets for the good of our economy, communities and forest. Thankfully, we have the Northern Forest Center bringing its regional perspective and expertise to provide help for wood products businesses as they work to build a stronger forest economy.”

— Patrick Leahy, U.S. Senator from Vermont
The Center is leading efforts to shift from traditional tourism promotion to deeper destination development across the region.

**Bike the Borderlands!**

The Center provides project management, financial support, and coordination to destination development initiatives — including the regional Bike Borderlands mountain biking initiative, Maine Woods destination development, and the new Adirondack Community Recreation Alliance (see page 22) — that are prioritizing community needs as they develop recreational resources and other local assets.

With financial and technical support from the Center, the seven mountain biking trail networks in the Borderlands launched their collaborative marketing effort this spring, seeking to attract visitors to the region while creating recreation opportunities for residents and boosting their local economies.

The groups – Mahoosuc Pathways in Bethel, Maine; PRKR MTN in Littleton, NH; Coös Trails in Gorham, NH; Profile Trails in Franconia, NH; Craftsbury Outdoor Center in Craftsbury, VT; Kingdom Trails in East Burke, Vermont, and Circuit Frontières in East Hereford, Québec – are increasing the quality and consistency of trails while deepening connections with the business community.

To encourage new riders, many of the organizations host regular group rides and children’s programs. These trail networks also banded together to create a regional destination worthy of a multi-day visit for riders. This summer’s Tour de Borderlands biking challenge encouraged people to ride each location and shop locally (see local Borderlands Business supporters on the back cover).

“This year was my longest and most ambitious mountain bike adventure yet, and it is purely because of Bike Borderlands,” said Paul Fafard, who lives in Austin, Texas, but grew up in New Hampshire. Over his multi-day adventure, Paul supported local campgrounds, farmers’ markets, local stores, restaurants, parks, trail networks, gas stations, breweries, and bike shops. “I will certainly be back, and I will bring my wife and kids on the next trip!”

A great crowd turned out for the Tour de Borderlands ride at Profile Trails in Franconia, NH.
“The Borderlands buzz is attracting new riders and new visitors to the region,” said Maura Adams, program director for the Center. “It’s exciting to meet people who see a business opportunity in outdoor recreation – whether it’s brewing beer or servicing bikes – and to see the Borderlands initiative help their businesses grow.”

More online: www.bikeborderlands.com

Destination Development in Maine

In Maine, the Center partnered with the Office of Tourism through the Maine Woods Consortium to create the Community Destination Academy, which helps communities realize the economic benefits of Rural Destination Development.

Piloted in the Moosehead Lake region and recently offered in Rangeley, Maine, the Academy combines professional training with technical and financial assistance to build community capacity and advance local infrastructure, marketing, and coordination projects.


Since we formed the Borderlands collaborative, our trail system has come up several levels. I now have a place I can take beginner mountain bikers, and I know our customers will have a good experience on the trails.

My sales are up 25% so far for 2019, and I know a good portion of that is due to Borderlands.

– Dave Harkless, Littleton Bike and Fitness

Dave is a strong advocate for active outdoor living and regularly volunteers in Littleton and surrounding communities to get people out biking, skiing and being active. He teaches bike safety in local schools and caters to both road cyclists and mountain bikers at his shop. He’s involved with both PRKR MTN in Littleton and Profile Trails in Franconia and is a very engaged member of Bike Borderlands.

Photos: (Left) © Sara Thompson/Franconia Area NEMBA. (This page) ©Joe Klementovich, courtesy Littleton Bike & Fitness and The Conservation Fund.
Since 2011, the Center has provided funding or other assistance to help install more than 165 wood pellet boilers in communities across the Northern Forest. Already, these boilers have displaced 887,000 gallons of fossil fuels, had a $4.5-million positive impact on the region’s economy and kept 5,300 tons of greenhouse gases out of the atmosphere. They have also helped sustain jobs and diversify markets for low-grade wood, which is essential to forest stewardship.

Yet many people don’t know that heating with wood is a viable, low-carbon, whole-home heating option. “We launched the Feel Good Heat marketing campaign to let people know they can be warm and comfortable using Automated Wood Heat systems and cut their greenhouse gas output by more than 50% compared to fossil fuels,” said Maura Adams, program director for the Center.

“What separates the Feel Good Heat initiative is that it focuses on the demand-side of the industry,” said Chris Brooks, CEO of Vermont Wood Pellet Company. “I feel good about the direction of the campaign and the impact it will have on my company and the broader renewable energy movement.”

The first phase of the Feel Good Heat campaign tested our digital advertising strategies and website, and earned support from 50 official partners. After reaching 230,000 potential customers and motivating hundreds of people to contact boiler and pellet suppliers, we’re working to scale up the overall marketing effort across the Northeast to ensure that Automated Wood Heat becomes a clear choice for consumers.

More online at FeelGoodHeat.org

Wood Pellet Heat Reduces Greenhouse Gas Emissions

To understand the greenhouse gas benefits of using state-of-the-art wood
heating systems instead of fossil fuels in the Northeast, the Center commissioned an independent life-cycle analysis in 2015. The study considered all the impacts of fuel sourcing, extraction, processing and combustion, and concluded that using regionally-produced wood pellets immediately reduces greenhouse gases by 54 percent when it replaces heating oil, and by 59 percent when it replaces natural gas. Given the extensive use of fossil fuels to heat buildings in the Northeast, Automated Wood Heat has tremendous ability to reduce the greenhouse gas emissions contributing to climate change.

More online at nfcenter.org/GHGstudy

Cheryl is a native of Peacham, Vermont, who decided to put down permanent roots there. She volunteers in many community activities, but especially likes taking the children out on the school’s nature trail for time in their forest classroom to learn about nature.

We’re proud to be keeping our school warm and comfortable using local, renewable wood pellets. The community supports our efforts to use natural resources and renewable energy. We really appreciate the financial support the Center provided to help us switch.

— Cheryl Stevenson,
Head Custodian,
Peacham Elementary School
The Center leverages the potential of emerging technologies, activities, and markets to reinvigorate the region’s industries.

The Center’s Wood Products Innovation program assisted an all-time high of 23 companies and one college this year to support quality jobs in the industry.

“We offer each business the help it needs,” said Dave Redmond, director of Wood Products Initiatives for the Center. “We advise on financial management, business development and organizational issues, and provide financial support so companies can procure tailor-made training and assistance.”

This year, the Center created the Northern Forest Board Forum to give CEOs and other top executives from the industry the opportunity to discuss management issues with their peers and experienced business development coaches.

Seven companies have participated in the Board Forum, and more are considering joining the group. In confidential and facilitated discussions, members of the group are free to raise any issue. Topics have included workforce development, retail marketing, online design systems for customers, wood supply, personnel, succession planning, and much more.

“The Board Forum is very helpful,” said Gary Marini, president of New England Woodcraft. “We all use forest products as raw material, but are diverse in the products we market and the size of our businesses. That said, we all have similar challenges to share. We discuss actionable solutions for marketing, operations, goal setting, accountability, incentive plans, etc. After each meeting, I have fresh thoughts and solutions to bring home to our team.”

The Forum has served companies that — all together — employ 365 people, sell $73 million of wood products and use almost 8 million board feet of wood every year, most of which comes from the Northern Forest.

All members of the Forum so far have been based in Vermont, including Appalachian Engineered Flooring of North Troy, Andrew Pearce Bowls of Hartland, J.K. Adams of Dorset, Lyndon Furniture of Lyndonville, and Treehouse Hardwoods and Millshop of South Burlington.

More online: nfcenter.org/WoodProducts

The Center’s Wood Products Innovation program has helped more than 90 companies, including Vermont Farm Table, to strengthen their businesses by introducing new systems, marketing, and organizational development.

© Peter Cirilli Photos, courtesy of Vermont Farm Table
Wood Product Companies Assisted This Year

Andrew Pearce Bowls, Hartland, Vermont
Appalachian Engineered Flooring, North Troy, Vermont
Bourgeois Guitar, Lewiston, Maine
Built by Newport, Newport, Vermont
Clearlake Furniture, Ludlow, Vermont

— Julie Laforce, President and Director of Organizational Development, Built by Newport

J.K. Adams, Dorset, Vermont
Kangas, North Anson, Maine
Kirby Mulch Company, Kirby, Maine
Lathrop’s Maple Supply, Bristol, Vermont
Lyndon Furniture, Lyndonville, Vermont
Maine Dovetail, Westbrook, Maine
New England Woodcraft, Brandon, Vermont
NorthWoods Manufacturing, Lancaster, New Hampshire
Paul Smith’s College, Paul Smiths, New York
Shackleton Thomas, Bridgewater, Vermont
Treehouse Hardwoods and Millshop, South Burlington, Vermont
Vermod, Wilder, Vermont
Vermont Artisan Wood Shop/Imhotep, Cornwall, Vermont

The Northern Forest Board Forum has far exceeded my expectations. The opportunity to learn from one another’s experience is at the heart of this group, providing me with invaluable personal growth as a leader. It has been a pleasure to have this network of peers to challenge and encourage me as I strive to grow and strengthen our company.

— Julie Laforce, President and Director of Organizational Development, Built by Newport

Julie co-owns Built By Newport (BBN) with her husband Dave Laforce, and lives in Derby, Vermont, where they’re raising two children. She received extensive training in organizational development through the Center’s Wood Products Innovation program. Julie leads the cultural development of BBN, recognizing that a healthy work environment is critical to success.
Partnering with community leaders to implement projects that attract and retain residents who value quality of life and connections to the forest.

Helping communities create locally-owned and managed forests that conserve forestland and generate economic and community benefits such as timber income, outdoor classrooms, and recreational opportunities.

Facilitating use of New Markets Tax Credits (NMT) to finance projects that conserve working forests, increase use of renewable energy, and strengthen the wood products manufacturing and tourism sectors.

Catalyzing market demand for high-efficiency, Automated Wood Heat systems to support the forest economy, reduce heating costs, reduce greenhouse emissions, and generate positive economic impact in the region.

Assisting wood products manufacturers to implement innovation that will improve their competitiveness, and help sustain and create quality jobs.

Supporting communities to develop assets and services that make them attractive places to live, visit or locate a business.

Advocating for the Northern Forest by bringing a unique multi-state perspective to the region’s congressional delegation and agency staff in Washington, DC, to help shape public policy and secure federal funding for the region.
MAP OF MAINE RURAL DEVELOPMENT INITIATIVES

KEY

COMMUNITY REVITALIZATION
- Focal Areas
  - Projects & Partners
  - Community Forests
  - New Markets Tax Credit Projects

FOREST ECONOMY
- Wood Heat Initiatives & Partners
- Wood Products Businesses Assisted & Partners
- Destination Development Projects & Partners

LEADERSHIP & ADVOCACY
- Projects & Engagement

[Map showing various initiatives and projects across Maine]
The Center’s work gives rise to vibrant Northern Forest communities by collaborating with local leadership to develop solutions that renew pride, purpose and vitality.

Investors looking to generate social and economic benefits as well as a financial return have helped us put $1 million to work buying and renovating rundown residences to support a community resurgence in Millinocket, Maine.

With the first phase of the Center’s Millinocket Housing Initiative Fund fully capitalized, the Center launched its most ambitious Millinocket renovation – a top-to-bottom reconstruction of 100 Katahdin Avenue, a once-grand but now-abandoned home on Veteran’s Park within an easy walk of downtown stores, the elementary school and the library.

Lisa Reece and Steve Williams were motivated by their personal history with Millinocket to invest in the fund. “It was unsettling to see the mill that had been so strategic in advancing our company being disassembled,” said Steve, who owns Woodex-MECO, which manufactures shaft seals and wooden bearings. In the 1980s, the mill used one of MECO’s prototype sealing devices on a paper-making machine. “The mill gave us a chance, in part because we were a Maine company. Today the Millinocket Housing Initiative gives us the opportunity to invest in the town’s future.”

Renovating homes for people who want to make a future in Millinocket is just one piece of our broader strategy to support a strong, diverse economic future for the town,” said Ailish Keating, the Center’s Millinocket program manager. “We’re also helping to facilitate tax credit financing for key projects (see next page), supporting recreational trail development, and helping convert buildings to wood pellet heat.”

Due to the success of the fund – which pays annual interest payments to investors and will repay the capital at the end of the investment term – the Center is raising additional capital to focus on commercial redevelopment in Millinocket’s downtown.

More online at nfcerc.org/MillinocketHousing

Katahdin and the surrounding lands (below) are drawing new people to Millinocket for forest related businesses, recreation and quality of life. At 100 Katahdin Avenue (left), the Center has undertaken its most ambitious home renovation in Millinocket to meet the need for quality housing.
Center Supports Local Vision for Library’s Future

In August, the Center completed 18 months of work to facilitate federal and state New Markets Tax Credit (NMTC) financing for the Millinocket Memorial Library’s $1.85-million renovation. The NMTC financing provided more than $550,000 in funding to the visionary reinvention of this key community resource, led by Library Director Matt DeLaney and a passionate cadre of volunteers.

“The state and federal New Markets Tax Credits were essential to helping us meet our goal,” said Ed Girsa, chair of the library board of directors. “We’re so grateful to the Center for leading us through the complex process and enabling us to complete our funding for this project.”

“We’re creating a true community hub, a state-of-the-art learning and programming center that will serve Millinocket residents for decades to come,” said Matt, who was named Maine’s Outstanding Librarian of the Year in 2018. He started an innovative gear lending library with partners to provide residents access to bikes, canoes, kayaks and other gear so they can enjoy the outdoors. All they need is a library card!

This financing expands the kinds of projects the Center has facilitated. Other NMTC projects we’re supporting across the region include redeveloping dormant ski resorts, constructing a major hotel to boost tourism, and creating facilities to promote the food processing and forest products industries. Across the region, the Center has facilitated more than $80 million in NMTC financings for previous projects.

More online at nfcenter.org/MillinocketLibrary

Delivering Value to Local Partners

It’s almost impossible to overstate the impact of what the Northern Forest Center has done. The sheer investment in house purchases and subsequent payroll for local labor is huge to a town like Millinocket. Seeing a new roof go on or new siding go up on a building that was an eyesore is a great boost for everyone who passes by.

— Cody McEwen, Chair, Millinocket Town Council

Cody is a Millinocket native who returned to support his community after graduating from the University of Maine. In 2016, he was elected to the town council at the age of 23, possibly the youngest public official ever elected in Millinocket. Cody works for Omega Benefit Strategies, a Massachusetts-based company that recently opened a new branch on Main Street in Millinocket. He loves the outdoors and is often on top of Katahdin.

Photo Left: © Brian Threlkeld/threlkeldoutdoor.com
The Center deepened its commitment to community revitalization in Lancaster, NH, by creating the Main Street impact investment fund and purchasing the historic 3-story Parker J. Noyes building on Main Street. We're securing multiple sources of capital for the project, through investment funds, tax credits, donations and more. By August 2019, we had raised more than $900,000 toward the $1.8-million project and had begun renovations.

When completed, the Noyes building will provide custom retail space for a nonprofit local food market at street level and six quality apartments on upper floors to attract new residents to living downtown. The building is now on the state’s historic register and our goal is to enhance its historic features as we bring it back to being a vibrant part of Main Street.

“If not for the efforts of the Northern Forest Center, this building might be melting into the ground for lack of sufficient resources to rescue it,” said Peter Powell, a Lancaster Realtor who has had long involvement with the property. The community signaled its enthusiasm for reclaiming this underused gem when nearly 100 people turned out to tour the historic building in the spring. Many others have donated toward the exterior improvements and invested in the fund.

A local advisory group has been guiding the Center’s work in Lancaster and advised on the building acquisition and redevelopment. “The Center has brought energy and ideas that are helping the town move in the right direction,” said Mike Kopp, owner of North Country Ford in Lancaster. “These projects are valuable to all local business owners and residents who want the best for our community.”

More online at nfcenter.org/Redevelopment

In Lancaster, NH, the Center is redeveloping a historic downtown building to house a growing local foods market and provide quality apartments.
**Center Helps Lancaster Reimagine its Town Forest**

The renovation project complements a range of other projects the Center is working on in Lancaster, from encouraging active outdoor recreation to engaging community members on important town projects.

“We supported the town as it updated its stewardship plan for the Town Forest, and we’re helping them think about potential new trails and easier access from downtown,” said Julie Renaud Evans, program director for the Center.

“We also polled alumni of White Mountains Regional High School to understand which factors were most important to them in choosing a place to live, and helped coordinate a survey to gather resident input for the upcoming Master Plan revision,” said Evans.

In March 2019, the Center helped the local chamber of commerce publish the Northern Gateway Hiking Challenge to encourage residents to take advantage of the easily accessible hiking near town, and to entice visitors beyond Franconia Notch to check out what the northern White Mountains and Lancaster have to offer.

More online a nfcen ter.org/HikingChallenge

---

**PARTNERS IN COMMUNITY**

“It’s been great collaborating with the Center to incorporate our needs for the future home of the Root Seller Marketplace and North Country Gleaners into their overall plan for redeveloping the Parker J. Noyes building. I’m really looking forward to the expanded space and services we’ll be able to offer when the renovation is finished.”

— Melissa Grella, Executive Director, Taproot Farm & Environmental Education Center

Melissa grew up in northern New Hampshire and returned to the region after many years working in the field of environmental education. She holds a Ph.D in environmental studies and founded Taproot, a nonprofit focused on food, education, and community in 2015.
A new 978-acre Community Forest in Bethel, Maine, is supporting destination development in the area and creating a recreation hub for all types of trail uses, including close-to-home hiking, biking, and skiing opportunities.

The Center teamed up with Mahoosuc Pathways (a Bethel-based nonprofit trails organization), Bethel residents and the Trust for Public Land to establish the Community Forest in June 2019. The land, which was threatened by proposals that included an asphalt plant and large subdivisions, is now permanently conserved for community benefit.

“The up-front work has been tremendous,” said Julie Renaud Evans, program director for the Center. “This started five years ago with a vision, and we’ve been helping residents for two years to identify recreational uses, set management priorities, hire foresters to conduct natural resource inventories, and develop a stewardship plan for the forest. They’ve worked so hard to make this happen.”

“The Bethel Community Forest unlocks public access to the adjacent town-owned Bingham Forest, creating a 3,500-acre block of conserved land next to Sunday River Resort,” said Gabe Perkins, executive director of Mahoosuc Pathways. “We can’t wait to share these special places with people who love Bethel and the outdoors.”

Since 2008, the Center has helped conserve 256,540 acres of forestland for community benefit, including nearly 65,000 acres in 10 Community Forests.

Details online at nfcenter.org/Bethel-CF

The Center helps communities envision the possibilities of owning forestland and prepare to manage it to meet community goals.
Maine West Initiative Strengthens Bethel, Rumford, South Paris and Norway Communities

In the Maine West region, the Center works with 14 local and regional partners to increase rural community vitality through integrated approaches to addressing economic challenges, educational opportunities, health improvement and conservation.

A major focus of the Maine West initiative is on increasing broadband access and adoption, which is critical to attracting new businesses and residents, supporting expansion of telemedicine, improving student achievement and ensuring digital equity.

Based on a digital inclusion plan the Center helped develop in 2018, the Center and local partners co-authored federal funding proposals to deliver fiber-to-the-home infrastructure in three rural communities, secured financial support for new public wi-fi hotspots as part of a broader infrastructure improvement project in downtown Rumford, and improved public computer and broadband internet access through investments in 11 local libraries.

The Center facilitates Maine West, which continues to collaborate on other community priorities, including promoting healthy active communities and raising educational aspirations for local youth.

Details online at nfcenter.org/MaineWest

RECREATION FOR RESIDENTS & VISITORS

The new Community Forest will be great for better connecting Bethel’s recreation trail networks. The Center’s support helped make the Bethel Community Forest possible and has contributed so much to Bethel and our region.

– Gabe Perkins,
Executive Director,
Mahoosuc Pathways

Gabe, a fifth-generation native of Bethel, Maine, is a former Center staff member who has built a career around the interconnected relationships between people and the land.

As executive director of Mahoosuc Pathways, he spearheaded the new Community Forest and runs the Second Nature Adventure Challenge on behalf of Maine West to encourage outdoor activity. Mahoosuc Pathways is a core partner in the Maine West initiative and Bike Borderlands, both coordinated by the Center.
In November, a group of Adirondackers came away from the Northern Forest Regional Symposium on the recreation economy (see page 4) with a vision. “The Adirondacks is rich with recreational opportunities, but we are not making the most of them, and many communities are left out of the picture,” said Aaron Woolf, an Adirondack entrepreneur spurring one such community-based recreation effort, the Elizabethtown Bike Ranch. “Our new group will highlight success stories – local ones and successes from elsewhere – that show how recreational assets can serve residents as well as visitors,” said Woolf. Working together as the ad hoc Adirondack Community Recreation Alliance, with facilitation by the Center, the group’s agenda is to develop community-based recreation assets, increase a shared stewardship ethic, and advance policies to help secure long-lasting community and economic benefits for Adirondack towns and villages. “We want to make sure that communities benefit from public lands and recreation opportunities, which is a shift away from the old model of marketing to visitors and considering community needs only as an afterthought in recreation planning,” said Leslie Karasin, the Center’s program manager in the Adirondacks. “We have new forms of recreation to consider. If we act holistically, we can unlock exciting new opportunities for our towns.”

Helping Tupper Lake Increase Appeal

In Tupper Lake, NY, a community rooted in the traditional forest economy and now emerging as an important stop for Adirondack visitors, the Center is helping advance several projects that could increase its appeal as a destination for travelers and new residents. We’re using our expertise in tax credit financing (see page 17) to investigate possibilities of helping finance high-priority projects, such as a new hotel to...
accommodate more overnight visitors and multi-day stays.

“Tupper Lake has made significant investments in downtown infrastructure, streetscaping, a lakefront bandstand and park and much more. New businesses are starting up. It’s an exciting time,” said Leslie Karasin, the Center’s Adirondack Program Manager.

“We’re building on this momentum and helping the community to explore wood heat, promoting expanded, year-round recreation opportunities, assisting in state and federal fundraising, engaging people for their ideas and priorities, and connecting people in Tupper Lake to the new Adirondack Community Recreation Alliance,” she said.

Melissa’s position as the Community Development Director for the Village of Tupper Lake builds on her long history of working in community and economic development in Adirondack communities, as well as her experience in local government.

“The Center has been a great partner, helping us explore significant new projects. They have provided tools and insights to leverage redevelopment of our abandoned mill site, expand year-round recreation opportunities, and facilitate greater use of existing fiber optic infrastructure, all of which are essential to making Tupper Lake attractive to new residents and businesses.”

— Melissa McManus, Community Development Director, Village of Tupper Lake

PARTNERS IN RURAL DEVELOPMENT
The Northern Forest Center has a strong 20-year track record of diversifying income sources while providing consistent and ongoing program services to communities and partners. We create strong relationships and deliver on our promise.

### Community Impact Investment Funds

In addition to the Center’s funds above, the Center’s community impact funds are putting capital from individuals and foundations to work in targeted communities, producing a financial return while investing in residential and commercial property redevelopment. These funds enable the Center to implement strategies to invest in community infrastructure, diversify local economies, and retain and attract younger people and entrepreneurs.
The Center is deeply grateful to the individuals, public agencies and foundations that invested in our work in Fiscal Year 2019, allowing us to provide direct support and expertise to people strengthening economic opportunity and environmental resiliency across Maine, New Hampshire, Vermont, and New York.

**INDIVIDUALS**

**PRESIDENT’S COUNCIL**

President’s Council members contributed $1,000 or more to the Center last year.

$25,000 and above

Anonymous (1)

Geoffrey E. Clark & Martha Fuller Clark Fund of the New Hampshire Charitable Foundation

Thomas W. Haas Fund of the New Hampshire Charitable Foundation

Timothy & Joanie Ingraham

George W. Merck Fund, a fund of Patience & Tom Chamberlin at the New Hampshire Charitable Foundation

Annette Merle-Smith

Roger & Margot Milliken

You Have Our Trust Fund of the New Hampshire Charitable Foundation

$10,000 – $24,999

The Cabin Foundation

F. Colin & Paula Cabot

Woolsey & Bea Conover

Ann Fowler Wallace & Brad Wallace

Herr Family Fund of the New Hampshire Charitable Foundation

Harold & Elizabeth Janeway

Paul L. King

Emily Landecker Foundation

Lovett-Woodsum Family Foundation

Bill & Sheila McCarten

Lyman Orton & Janice Izzi

Barbara Sweet

Westmeadow Fund of the New Hampshire Charitable Foundation

$5,000 – $9,999

Brett Austin

Ivan Burchenal

Dave & Lucy Marvin

James & Elizabeth Nichols

Bo Norris & Catherine Houlihan

Prince/Bergh Family Fund of the New Hampshire Charitable Foundation

Rebecca Saunders

Stifler Family Foundation

Elizabeth Steele

$2,500 – $4,999

Daniel & Mary Teresa Ahern Fund of the Maine Community Foundation

Charles & Lora Arter Fund, a fund of Stephen & Ann Smith of the New Hampshire Charitable Foundation

Tabitha Bowling & Alyssa May

Cashdan/Stein Great Grandmother Fund of the Vermont Community Foundation

A Component Fund of the Maine Community Foundation

Thomas & Dorcas Deans

Elizabeth Ehrenfeld

Claudia & Peter Kinder Charitable Fund of the Vermont Community Foundation

Wilhelm Merck & Nonie Brady

Robert C.S. Monks & Bonnie Porta

Richard Nichols

Brian & Virginia Ruder

Lucas & Yemaya St. Clair

Carl Wallman

$1,000 – $2,499

Celina Adams & Cameron Wake

Adirondack Foundation - Evergreen Fund

Anonymous (1)

Buck Family Fund of the Maine Community Foundation

Key:

-current Center Board

-former Center Board

-center Staff
COMMUNITY DONORS

$500 – $999
Ellen C. Collins
Daniel & Mary Jo Davis
Julie Renaud Evans & Kevin Evans
Pamela Hall
Whitney & Elizabeth Hatch
Carola Lea
Anne Nordstrom & William Batesole
Keith Ross
Sean & Laurel Ross
David & Ellie Sanderson
Stuart & Jean Smith
Tim & Mary Volk
Robert & Binney Wells
Ross & Beverly Whaley
Carol & Joe Wishcamper
Wyman Family Fund of the New Hampshire Charitable Foundation

$100 – $499
Maura & Brian Adams
Adirondack Foundation – Rocky Bog Fund
Allenby Charitable Fund
A Component Fund of the Maine Community Foundation
Dale & Maria Bardo
Richard Barringer & Martha Freeman
Sylvia Bates & Thomas Masland
Derek M. Beard
Marc & Francine Bigney
Donald Blackmer
Beth & Chris Blair
Putnam Blodgett
David & Nancy Borden
Darby & Liisa Bradley
Elizabeth Breunig
Thomas & Emilie Burack
Maryellen Burke
Craig & Kathy Byrum
Paul & Sandal Cate
Alan Chesney & Elizabeth Nichols
Susan Bacon Clark & Patrick Clark
Margaret & Gregory Connors
Pamela Coravos & Garrett Stuck
Harte & Anne Crow
Sarah & Peter Crow
David & Karen Davis
Colleen Delaney & Gerard Guinta
Jane Difley
Mil Duncan
John & Patricia Dunn
Midge & Tim Elisson
Stephen Ellis
Andrew Falender & Jackie Lenth
Peter & Deborah Fauver
Lewis Feldstein
David Foster & Marianne Jorgensen
Carrie French & Kevin French
Bridget Freudengerber
Carolyn Fine Friedman & Jerry Friedman
John Fritzinger
Emery Goff
The Wayne & Deborah Granquist Fund of the Vermont Community Foundation
Allison Grappone
Thomas & Maria Gross
Walter Hatch
Kathryn Henry & Robert Center
Ann Ruzow Holland & David Holland
Daniel Hudnut & Lynn Sheldon
Kara & Jason Hunter
Thomas & Elizabeth Kelsey
Ken & Amy Kinder
Ronald Lawler & Margaret Merritt
Tom & Laurie Leahy
Douglas & Sarah Luke
Polly Mahoney & Kevin Slater
Zachary Manganello & Willow Stein
Marshall Family Fund of the New Hampshire Charitable Foundation
Thomas Martin & Linda Weaver
Catherine May & Jeffrey Maletta
John McClain
Clare Mendelsohn & Idalette Van Zyl
Collin & Erica Miller
Moot-Roosa Charitable Fund
Rebecca W. S. & Timothy T. More
John Mudge
Luke & Laurie Muzzy
Charlie Niebling
Ben & Anne Niles
Drs. Rob & Julia Nordgren
Doug & Ellen O’Brien
Carolann D. Oullette
Richard & Wendy Penley
Alexa Pinard & Scott Kirschner
Avery Post
Augusta Prince
Mia Purcell
Brad Ray & Rebecca Oreskes
Martha Raynolds & Sam Dashevsky
Sarah Riley
Linda & David Rockwood
Thomas Rumpf & Annee Tara
Richard & Linda Samson
Harriet Savage
Gordon Scanell & Kim Moody
John Schiffman
Schley Family Fund
James Schoff
Katherine & William Schubart
Ashley Short
Joe & Liz Short
Patricia & Alexander Short
Igor & Karen Sikorsky
Donald & Nancy Smith
Bruce & Betsy Stefany
Racheal Stuart & Kate Hartnett
Chris & Wendy Thayer
Lila & Matthew Thorne
David & Barbara Thun
Janet Topolsky
Margaret & Richard Totten
Amelia & Tom Wagner
Rick Weyerhaeuser & Annie Brewster
James & Catherine Wheeler
Henry & Darcy Whittmore
Laurel & Dan Will
Cherylanne Williams
Kate & Rob Williams
Charles Wooster & Susan Kirincich
Robin & Douglas Zinchuk

Up to $100
Anonymous (2)
Eleanor Bemis
William & Suzanne Birchard
Peter & Deb Carter
Rob & Ian Chapman
Thomas Christopher
Ray & Christina Clark
Charles Clusen & Gail Curran
Kenneth Colburn
Tom & Penny DeNormandie
Joseph & Katherine Donnery
Georgene Fabian
Anthony Filareo
Katherine Fish
Robert Alec Giffen
Thomas & Joan Graney
Iocelyn Greenman
Elizabeth & Samuel Harding
Patricia & Robert Hickey
Andrew & Sarah Hoffman
Alix Hopkins
Philip & Audrey Huffman

Key:
❤ Current Center Board
★ Former Center Board
☆ Center Staff
Thank you to the generous members of the Heritage Society who have included the Center in their estate plans. For help in making a bequest, or to learn about gift annuities and other ways you can earn income while supporting the Center’s mission, please contact Lila Trowbridge Thorne: 603-229-0679, ext. 102 or lthorne@northernforest.org.

In Memoriam
The Center wishes to acknowledge with sadness the deaths of the friends of the organization listed below. We will miss their advice and friendship.
Bill Wittenauer
Pat Palmiotto
Steve Smith
Elise Wallace

FOUNDATIONS
Anonymous (1)
Bangor Savings Bank Foundation
The Betterment Fund
Boquet Foundation
The Jack & Dorothy Byrne Foundation
Cloudsplitter Foundation
An Environmental Trust, Inc.
Evergreen Foundation
The French Foundation
High Meadows Fund
Horizon Foundation
Stephen & Tabitha King Foundation
Libra Foundation
Lintlilac Foundation
Maine Community Foundation
Mascoma Bank Foundation
Morton-Kelly Charitable Trust
New Hampshire Charitable Foundation
New Hampshire Preservation Alliance
Overhills Foundation
Frank & Brinna Sands Foundation
Elmina B. Sewall Foundation
Stony Point Foundation
TD Bank, N.A. as Trustee for The Benjamin Couch Trust
Neil & Louise Tillotson Fund of the New Hampshire Charitable Foundation
Trust for Public Land
U.S. Endowment for Forestry & Communities
Madelaine G. Von Weber Trust
Vermont Community Foundation
The Gilbert Verney Foundation

CORPORATE
Adirondack Goodboat
AIT Strategies
Arcadia Designworks
Built by Newport
Todd Campbell, Clean Economy Works LLC
CEI Capital Management, Inc.
Ciborowski & Associates
Community National Bank
Ecosystem Management Consultants of New England, LLC
Eversource Utilities
F.E. Hale Manufacturing
Global Forest Partners LP
Hancock Lumber Company, Inc.
Louis Kanno & Co. LLC
Kheops International
Kingdom Trails Association
LandVest, Inc.
McIntosh Box & Pallet Co.
Moosehead Marine Museum & Katahdin Cruises
The Mountaineer
North Woods Real Estate
Peter’s Construction Consultants, Inc.
Polish Princess Bakery
Seven Islands Land Company
Stark Mountain Woodworking Company
Trividia Manufacturing Solution, Inc.
Vigilant Woodworks, Inc.
Vermont Low Income Trust for Electricity, Inc.

CDFA TAX CREDITS
IIFC, Inc.
Northland Forest Products, Inc.

COMMUNITY IMPACT FUND INVESTORS
Cloutier Redevelopment
Elliotsville Plantation, Inc.
Emily Landecker Foundation
Individual Investors (10)
Maine Community Foundation
Tall Timber Trust

GIFTS IN KIND
Monadnock Paper Mills Charitable Foundation
Orr & Reno, P.A.
Perkins & Thompson
William Rutherford
Nathan Wechsler & Company

This annual report is printed on Astrolite Silk, with special thanks to Monadnock Paper Mills.
BOARD OF DIRECTORS
Celina Adams, Kittery, ME – Vice Chair
Peter Bergh, Portsmouth, NH
Paul O. Bofinger, Concord, NH – Emeritus
Tabitha Bowling, East Burke, VT
Jerry Delaney, Sr., Saranac, NY
Brad Gentry, Cheshire, CT
Eric Herr, Bristol, NH
Ann Ruzow Holland, Willsboro, NY
Brian Houseal, Westport, NY – Chair
Harold Janeway, Webster, NH – Secretary
Dave Marvin, Hyde Park, VT – Emeritus
Roger Milliken, Portland, ME
Rob Riley, Canterbury, NH – President
Keith Ross, Warwick, MA
Gordon Scannell, Pownal, ME
Jim Tibbetts, Columbia, NH – Treasurer
Tim Volk, Charlotte, VT
Ann Fowler Wallace, Boston, MA
Ross Whaley, Tupper Lake, NY
Steve Wight, Newry, ME

Grateful thanks to our retiring directors:
Elizabeth Ehrenfeld, Falmouth, ME
Mary McBrady, Norwich, VT

Welcome to new directors for Fiscal Year 2020
Kara Hunter, Gorham, NH
Sean Ross, Lyme, NH
Lucas St. Clair, Hampden, ME

CENTER STAFF
Maura Adams, Program Director
Ellie Brown, Operations Program Assistant
Courtney Delaney, Grants and Development Coordinator
Carrie French, Director of Operations
Leslie Karasin, Adirondack Program Manager
Ailish Keating, Katahdin Project Manager
Lianna Lee, Communications Specialist
Dave Redmond, Director of Wood Product Initiatives
Julie Renaud Evans, Program Director
Rob Riley, President
Joe Short, Vice President
Kelly Short, Communications Director
Lila Trowbridge Thorne, Director of Development
Laurel Will, Director of Finance
Mike Wilson, Senior Program Director
VOLUNTEER ADVISORS

Volunteers serving on committees in addition to Board members.

**Bob Allen**, Eversource, New Ipswich, NH
**Keith Bisson**, Coastal Enterprises, Inc., Brunswick, ME
**Cecilia Danks**, University of Vermont, Burlington, VT
**Dan Corcoran**, North Woods Real Estate, Millinocket, ME
**Roger Dziengeleski**, Glens Falls, NY
**Keith Eneguess**, Magalloway Consultants, Jaffrey, NH
**Judy Geer**, Craftsbury Outdoor Center, Craftsbury Common, VT
**Dave Harkless**, Littleton Bike & Fitness, Littleton, NH
**Alex Ingraham**, Pingree Associates, Bangor, ME
**Kenda James**, General Composites, Inc., Willsboro, NY
**Terry Large**, Grantham, NH
**Garrett Martin**, Maine Center for Public Policy Studies, Bangor, ME
**Jessica Masse**, Designlab, Medway, ME
**Kevin McDevitt**, McDevitt Trucking, Manchester, NH
**Richard Nichols**, Nichols & Pratt, LLP
**Scott Nichols**, Tarm Biomass, Orford, NH
**Jnice St. Ongie**, Vermont Sustainable Jobs Fund, Montpelier, VT
**Chris Thayer**, Appalachian Mountain Club, Sugar Hill, NH
**Kate Williams**, 1% for the Planet, Waitsfield, VT
**Robin Zinchuk**, Bethel Area Chamber of Commerce, Bethel, ME

For more information about the work we do across the Northern Forest, please visit [www.northernforest.org](http://www.northernforest.org).

Photo © Ian MacLellan
Living the New Forest Future

Local businesses proudly show their support for the Borderlands mountain biking initiative. See page 8 for story.