Vermont Association of Snow Travelers (VAST)
VAST has managed the (SSTS) since 1967
5,000 miles of trail
85% of SSTS on private land ownership
24,000 members
40% of members are age 45-54
60%/40% Resident/Non Resident
9,000 landowners
2,500 volunteers
127 snowmobile clubs
Funding: TMA, Registration, Grants
- Changes in Winter Weather
- Increased Expenses
- Decrease in Membership
- Flatline Income
- Income vs. Expense
MEMBERSHIP & REGISTRATIONS

The chart illustrates the trend of TMAs Sold and Snowmobile Registrations from 2000 to 2020. The number of TMAs Sold peaks around 2003 and then decreases gradually. Similarly, the number of Snowmobile Registrations shows a decline over the years, with a significant drop around 2006 and a slight increase in recent years.
TMA INCOME

Year | Income
-----|--------
2007 | $1,695,509
2008 | $2,433,377
2009 | $2,336,968
2010 | $2,172,204
2011 | $2,178,563
2012 | $1,768,948
2013 | $2,016,301
2014 | $1,867,600
2015 | $2,408,400
2016 | $2,283,086
2017 | $2,340,492
2018 |
Annual Board Leadership Summit

Outreach/Education

Reduce Expenses
  - Seek Alternate Funding Sources
  - Consolidation
  - Relationships with other user groups
  - Is the juice worth the squeeze?
- Increase Membership
- Outreach/Education
- Promotion of VAST
- Market as a Family Destination
- Vermont is a Winter Vacationland
Infrared Trail Counters: Number of individuals/close groups per day

Week Day Average
- 2008
- 2018

Weekend Average
- 2008
- 2018
☐ The message is getting through!
☐ Initiative at the club/County Level
☐ Thought/Planning
☐ Communication
☐ Balance
☐ Compromise
☐ Cooperation
☐ Flexibility
☐ Adaptation
☐ Alternative Ideas
☐ Doing more with less = Efficiency
- Recognition of the problem
- Education/Outreach
- Communication
- Statistics/Data
- Compromise
- New ideas
- Empathy
- Admitting you are wrong
- Time
Handling Emotion

Human acceptance to change

Seeing the larger picture

Circumstances beyond our control

Winter Weather
Always be looking ahead

Start the process early

The only thing that remains constant is change itself

Fair doesn’t mean everyone gets the same thing!

Easements
The past does not dictate the future