Ride The Wilds
Making Connections
Laying the Groundwork

- Background of area
- The Beginning of Ride The Wilds
Ride The Wilds

- The Clubs
- The Connections
- The Challenges
The Challenges

- Volunteer Based Operation
- Land Owner benefits
- Overcoming Opposition - Dust, Noise, Safety
- Fiscal Sustainability
- Economic Growth - Connecting the Dots
Success

- Room & Meals increased 14.48%

Economic Impact

- 2018 MLS Land Sold Northern Coös County
- 43 Land parcels purchased – 34 (75%) connected to ATV Trail Access
- 75-85% of all property sold in Northern Coös County connected to motorized trail access

Land Owner Benefit

- State ATV Registration Increase 61%
Bringing the Connections Together

Club Incentive Bill

Fiscal Sustainability

Clubs, Chambers, State & Town Officials working together

Overcoming opposition

Tourism & Workforce development in Partnership

Connecting the Dots - Economic Growth
Making Connections